

EDUARDO VALLADARES

Hialeah Florida 33012 / Ph: 786-614-9909

Email address: valla400@gmail.com / Personal Web Site: www.eduardovalladares.com

Objectives

To work in a company that provides room for improvement and poses new challenges. To become an asset to the company and contribute towards a pleasant working environment amongst my colleagues with strong and positive work ethic.

Professional Profile

Graphic Designer skilled in a variety of design solutions for Print, Web broadcast applications, Logos and marketing packages, Online marketing, Banners advertising, Email marketing, Strong experience in design and realization of decorative Hand-Painted Murals, Stands Fairs and all kind of Signs Design.

Personal Skills

- Adobe Illustrator
- Adobe Photoshop
- CorelDraw
- Knowledge of production requirements for printed materials
- Sign Design and Manufacturing
- Digital Photography
- Website enhancement
- Strong organizational skills
- Strong typographic skills
- Creative and artistic hand painting
- Bilingual, Detailed-oriented

Work Experience

2016-2021: Graphic Designer, “Forever Signs”, Miami, Florida

Developing all kinds of Signs Design Projects, Illuminated and non illuminated signs, strong experience in sign manufacturing, large format printing, Channel Letters, Reverse Channel Letters, Monument Signs, Pylon Signs and City Permits Plans.

2011-2016: Graphic Designer, “Technopack Corp”, Miami, Florida

Developing templates, graphic elements and info graphics for email newsletters and web site. Video materials for YouTube channel and website. Promotional photography, Layout of brochures. Design print materials, brochures, flyers, banners, logos, stationery. Contributing with ideas during strategic and conceptual brainstorming sessions, developing creative graphics that simplified complex messages. Working with engineers to deliver polished final products (designing machinery control panels). Meticulously followed corporate brand guidelines to enable brand consistency across campaigns and marketing programs. Developing and maintaining user-friendly websites.

2009-2011: Shoe Designer Assistant, “Olemshoe Corp”, Miami, Florida.

Developing shoes models (sketching), designing shoeboxes, trademarks, prints decorations for fabrics and leather, shoe promotional photography for web site and shoe shows.

2006-2009: Artist and Graphic Designer, “West Coast Art & Design”, Bonita Springs, Florida.

Graphic design, Interior decorations, hand-painted murals, digital photography and digital printing.

2000-2006: Graphic Designer Freelance, Havana City, Cuba

1996-1999: Graphic Designer, “Morro-Cabaña Historic Park”, Havana City, Cuba.

1994-1996: Graphic Designer, “Gong Advertising”, Havana City, Cuba.

Education

Polytechnic Institute of Graphic and Industrial Design. Cuba, 1991-1994.

School of Fine Arts “San Alejandro”. Cuba, 2000-2004.